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Rebecca Samson-Inclan

Rebecca Samson-Inclan Promoted to Brand Manager

January 26, 2021 – SIMONA AMERICA Group is pleased to announce that Rebecca Samson-Inclan has been promoted to the role of brand manager.

As brand manager, Ms. Samson-Inclan will be focused on developing and implementing creative campaigns across media channels while overseeing brand consistency throughout internal departments, outside agencies and with SIMONA AMERICA Group's partner customer base.

"Rebecca is an enthusiastic and creative marketer on top of being a very productive stickler for details and deadlines. She has been a key part of our success in raising the profile of our brands and we are thrilled to promote her to this position to strengthen alignment with our global identity," said Molly Mellen, Vice President of Marketing for SIMONA AMERICA Group.

"I am eager to start this new role and support SIMONA AMERICA Group's growth by using my design skills and marketing concepts to develop innovative corporate branding," said Ms. Samson-Inclan.

Ms. Samson-Inclan joined the company in 2018 as divisional marketing coordinator for SIMONA Boltaron and SIMONA PMC. She will remain based at the SIMONA AMERICA Group sales and marketing office in Marietta, GA.
